

EXHIBIT B

City of San Jose

Coyote Valley Specific Plan

Outreach Plan

Purpose: The Outreach Plan identifies a variety of forums and outreach mechanisms to engage all interested persons in the development and preparation of the Coyote Valley Specific Plan.

Elements:

- Task Force Meetings and Workshops
- Technical Advisory Committee Meetings
- Community Outreach, Workshops and Meetings
- Property Owner Outreach and Meetings
- Other Focused Outreach and Meetings
- Public Hearings

Contacts:

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TASK FORCE MEETINGS

Purpose: Advise the City Council on the elements and content of the Specific Plan and related documents. The Task Force is the primary group guiding the preparation of the Specific Plan.

Membership: Appointed by the City Council.

Public Participation: All members of the public are welcome to the meetings.

Notification:

- Web site (www.ci.san-jose.ca.us/coyotevalley/)

Schedule: Generally the second Monday of each month. See web site for detailed calendar.

TECHNICAL ADVISORY COMMITTEE MEETINGS

Purpose: Advise the City staff and the Task Force (indirectly) on the contents of the Specific Plan.

Participants: This is a broad-based group made up of outside agencies and interest groups. Membership is expected to grow during the Specific Plan process.

Invited Participants to Date:

AGENCIES	OTHER INTEREST GROUPS
1. Amtrack	1. Acterra
2. Association of Bay Area Governments	2. Affordable Housing Network
3. Association of Monterey Bay Area Governments	3. Almaden Valley Community Association
4. Bay Area Regional Water Quality Control Board	4. American Institute of Architects Santa Clara Valley
5. California Department of Fish and Game	5. Audubon
6. California Environmental Protection Agency	6. Bay Area Transportation land Use Coalition
7. CalTrain	7. BOMA (Building Owners and Managers Association)
8. City of Morgan Hill	8. Building trades Union
9. Great Oaks Water District	9. California Native Plant Society
10. Guadalupe-Coyote Resource Conservation District	10. Calpine
11. Kaiser Hospital	11. Cattleman's Association
12. Morgan Hill Unified School District	12. Cisco
13. Office of the Santa Clara County Executive	13. Clean South Bay
14. PG&E	14. Committee for Green Foothills
15. San Jose State University	15. Council of Churches
16. Santa Clara County Board of Supervisors	16. Greenbelt Alliance
17. Santa Clara County Housing Authority	17. Home Builders Association of Northern California
18. Santa Clara County Open Space Authority	18. IBM
19. Santa Clara County Parks and Recreation	19. Interfaith Council of Religion, Race, Economic an Social Justice
20. Santa Clara County Planning	20. League of Women Voters

Department	
AGENCIES	OTHER INTEREST GROUPS
21. Santa Clara County Roads and Aviation	21. NAIOP (National Association of Industrial Office Parks)
22. Santa Clara Valley Transportation Authority	22. People Acting in the Community Together (PACT)
23. Santa Clara Valley Water District	23. People for Livable and Affordable Neighborhoods
24. U.S. Fish and Wildlife Service	24. PLAN (People for Livable and Affordable neighborhoods)
25. U.S. Army Corps of Engineers	25. Salmon Steelhead Restoration Group
26. U.S. Environmental Protection Agency	26. San Jose Preservation Action Council
27. U.S. Postal Service	27. San Jose Silicon Valley Chamber of Commerce
28. U.S.DA Natural Resource Conservation Service	28. Santa Clara County Farm Bureau
29. Union Pacific Railroad	29. Santa Clara County Land Trust
30. University of California Santa Cruz	31. Santa Clara County Streams for Tomorrow
	32. Santa Teresa Neighborhood Association
	33. Sierra Club (Loma Prieta Chapter)
	34. Silicon Valley Conservation Council
	35. Silicon Valley Manufacturing Group
	36. Silicon Valley Pollution Prevention Center
	37. Silicon Valley Toxics Coalition
	38. South County Housing
	39. Strong Neighborhoods Initiative Neighborhood Advisory Committee (NAC) Representatives
	40. The Nature Conservancy
	41. Tri-County Apartment Association
	42. Walk San Jose
	43. Working Partnerships U.S.A.

Notification:

- Web site (www.ci.san-jose.ca.us/coyotevalley/)

Schedule: See web site for detailed calendar.

COMMUNITY OUTREACH, WORKSHOPS AND MEETINGS

Purpose: Obtain input from the broader San Jose, and South Bay community as appropriate, regarding the elements and content of the Specific Plan and related documents. Some workshops will be joint meetings with the Task Force, the Technical Advisory Committee and the broader community. Other workshops and meetings will also be held with the broader community. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: All members of the public, including interest groups identified on the Technical Advisory Committee as well as individuals, neighborhood associations, other community groups.

Notification:

- Web site
- Announcements in San Jose Mercury News community interest columns
- Announcements in Community Newspapers of many languages
- Paid notices in these newspapers, as budget permits
- Public Service Announcements on radio and television
- Direct mail, as budget permits
- E-mail
- Brochures
- Civic Center Television

Schedule: Throughout the Coyote Valley Specific Plan Process. See web site for detailed calendar.

PROPERTY OWNER OUTREACH AND MEETINGS

Purpose: Inform Coyote Valley property owners of the progress and content of the Specific Plan. Obtain their input and feedback. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: All landowners and major leaseholders in Coyote Valley.

Notification:

- Web site (www.ci.san-jose.ca.us/coyotevalley/)
- Direct mail
- E-mail

Schedule: Throughout the Coyote Valley Specific Plan Process. See web site for detailed calendar.

OTHER FOCUSED OUTREACH AND MEETINGS

Purpose: As needed, meet with individual or key groups of stakeholders to obtain their input and feedback regarding particular elements of the Specific Plan. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: Varies.

Notification:

- Web site
- Telephone call
- Direct mail
- E-mail

Schedule: Throughout the Coyote Valley Specific Plan process. See web site for detailed calendar.

PUBLIC HEARINGS

Purpose: Provide the Task Force, Technical Advisory Committee, property owners, and broad public an opportunity to address the City Council regarding the progress and content of the Specific Plan and related documents. Provide the City Council an opportunity to discuss the Specific Plan and provide any additional direction, as appropriate.

Participants: City Council and any interested members of the public.

Notification:

- Web site
- Announcements in San Jose Mercury News community interest columns
- Announcements in Community Newspapers of many languages
- Paid notices in these newspapers, as budget permits
- Public Service Announcements on radio and television
- Direct mail, as budget permits
- E-mail

Schedule: See web site for detailed schedule.